



Stocktaking Franchises

By Stockcheck and Stocktake UK

Franchising with Stockcheck and Stocktake UK



Do you want to own and operate your own business? We can help you become a part of a national network of professional stock auditors, running your own licensed trade stocktaking franchise. Join our team of Skilled Stock Auditors, with your own Stocktaking Franchise.

We are currently recruiting senior managers from within the catering, leisure and hospitality sectors in order to further develop and expand the capability and responsiveness of our successful nationwide stocktake franchise network.

- ✔ Expect £50,000 turnover on low initial investment from £14,995
- ✔ Hospitality Managers – improve your work/life balance
- ✔ Be your own boss
- ✔ Support from experienced HQ staff, available when you need it
- ✔ Variety of work – no 2 days the same

Residential Training Course

As part of the initial training, you will attend a 2 week residential course held at the company's head office in Skipton, North Yorkshire. A third week is organised after the new franchisee has been trading for a few weeks.

Delivered by specialist trainers and existing Stock Auditors the course will incorporate classroom theory and live stocktaking at client's premises.

Modules which make up the initial residential training course are:

- Personalised Theory Training Program - Based on interview assessment
- Introduction to Logonn Stocktaking Software
- Classroom Based Exercise - Basics of Conducting a Stocktake
- Classroom Based Exercise - Understanding a Stock Report
- Classroom Based Exercise - Operations Report Writing
- Onsite Training - From counting to advanced analysis (Multiple Days)
- Invoicing & Record Keeping



Franchise Development & Marketing Strategy

As part of the franchise package a full marketing action plan forms the basis of our well tried, tested and successful operation.

Throughout the initial stages of your training our marketing team will be working hard to generate new business, using social media and an individual marketing plan and offer continual support throughout the franchise term.

Client databases and Lead generation using the most up to date tools, ensures your customer base builds effectively from day-1... and lasts for the entire franchise term.

Support Services

Continual Software Development

The tools you'll use every day as part of our stocktaking system undergoes continual improvements and development, with additional features being added that will help sell your services to the customer.

Technical Support

From computer and technical backup to specific stocktaking queries, the support team are always on hand.

Marketing Services

Our launch marketing is designed to provide a blended approach of new and old technologies. For instance, we will provide you with your own page on our website, which is designed to be indexed by Google (via a process called Search Engine Optimisation, or SEO). Post launch we will also boost your online presence with a targeted Google Ads Campaign, which will give you the best opportunity of picking up local customers actively searching for a stocktaker.

We'll also advise on how to use Social Media to connect with potential new clients, and reconnect with colleagues, who will be valuable members of your extended business network. Don't worry, if this is new to you, we can help with the setup process, provide necessary advice and training and even help create posts and connections for you.

However the more traditional methods still have their place, and we will help you create a list of potential sales leads, and give you sample materials to help you contact and secure them as customers.

Ongoing Support

Our training and support team are available to all franchisees (no matter how long they've been with us, and that can be over 40 years!), and we regularly arrange 1-2-1 online coaching and mentoring sessions.



“Franchising with Stockcheck allows you to build a business with minimal risk and all the support needed for success. The extensive experience and support from other stocktakers are always available, making it a wise choice for anyone looking to join the industry.”

Sheldon Baudach – Stockcheck Franchisee – Harrogate

What's Included In The Franchise Fee?

- ☰ A 3-Week Training Course
- ☰ Marketing Rights To The Franchise Area
- ☰ Full Equipment List
- ☰ Printed Business Stationery
- ☰ Logonn Stocktaking Software
- ☰ Invoicing Software
- ☰ Ongoing Support
- ☰ 5 Year Evergreen Agreement

Fees & Franchise Type

Franchise Fee

£21,995 + VAT

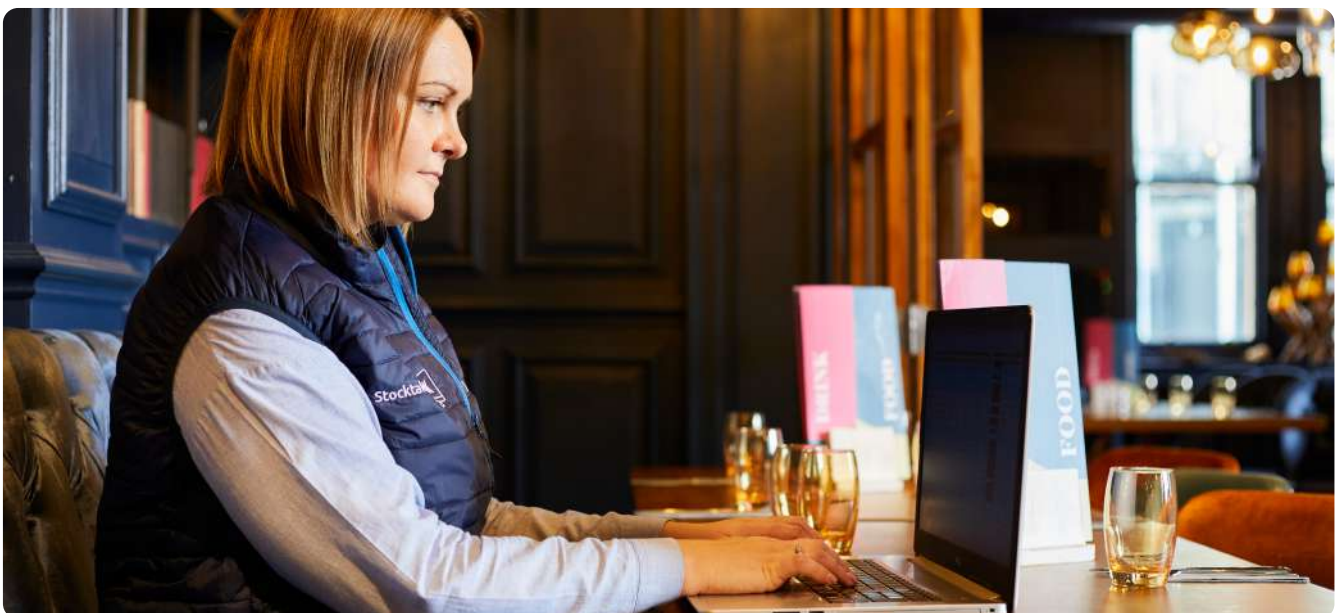
Partner Franchise Fee*

£14,995 + VAT

*Where available

A Stockaking Franchise Provides the Best of Both Worlds

Independence through a proven and respected business model, including technical training and marketing support. Continued involvement in the hospitality industry, whilst improving your work-life balance, coupled with expected turnover greater than £50,000.










Join Us Now

Every franchisee who joins us comes with their own unique experiences and background. The one thing they all share in common is a passion for the Hospitality Industry, and a desire to stay in the industry whilst improving their work/life balance.

Required Skills & Experience Needed

-  Several years' experience working in the Hospitality Industry. This will include time spent working in a managerial position (e.g. Bars Manager/General Manager).
-  Experience of stock control, ordering and calculating GPs and selling prices.
-  Good numeric and linguistic skills (at least GCSE Grade C/4 in both Maths & English Language).
-  Proficiency with MS Office – Excel, Outlook, Word.
-  Communication Skills - Franchisees will need to be able to communicate well with a wide variety of customers, and people from different backgrounds.

Experience as a stocktaker is not required as full training will be given. However, individuals will need a very good understanding of the industry, as they will be using this experience to advise other businesses. If this sounds like you, request an application form and make this the first step towards becoming a professional Stock Auditor.



For Further Information Contact Us



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